
[Draft] Invitation to discuss Research Study from the University of Sydney - "Where in the world is 'Western Sydney'?"

From

Cc Somwrita Sarkar <somwrita.sarkar@sydney.edu.au>

Dear X

My name is Jodie Vo, a Masters student researcher with the University of Sydney School of Architecture, Design and Planning.

I am reaching out in relation to a research study that may be of interest to the [insert council] considering [its inclusion in the Western Sydney City Plan OR broad cultural associations of being considered as a part of 'Western Sydney'].

This study is called *"Where in the world is 'Western Sydney'?" An examination and visualisation of regional identity, urban inequality and segregation in metropolitan Sydney in the boundaries of 'Western Sydney'.* The study examines relationships between spatial boundaries, regional identity, and urban inequality and segregation to answer the question 'how do boundaries shape or reflect urban segregation and inequalities?' in the case of 'Western Sydney' within Sydney.

Data gathered from this study will be used to:

- Spatially represent boundaries of 'Western Sydney' as viewed by residents of Sydney, non-government bodies, and formal administrative boundaries defined by government bodies.
- Analyse these different boundaries and their implications in reference to urban inequality and segregation in metropolitan Sydney.

I've attached to this email a poster and one-pager advertisement for the study to provide a brief summary of what involvement entails for interested participants.

I would welcome an opportunity to discuss this study further with interested parties within [insert council].

Kind regards
Jodie

Lead Investigator / Student Supervisor (cc):
Associate Professor Somwrita Sarkar
School of Architecture, Design and Planning